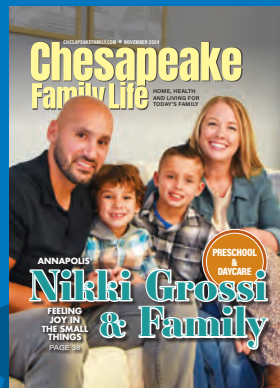


# Chesapeake Family Life

## Media Guide 2026

Smart. Local.  
Parenting in the  
Chesapeake Bay  
area.



advertising@ChesapeakeFamily.com | 410-263-1641

ChesapeakeFamily.com

### Magazine Reach

Chesapeake Family Life is the go-to resource for parents. Our magazine, website and social media outlets reach tens of thousands of affluent and educated moms and dads in the Chesapeake Bay region.

### Newsstand

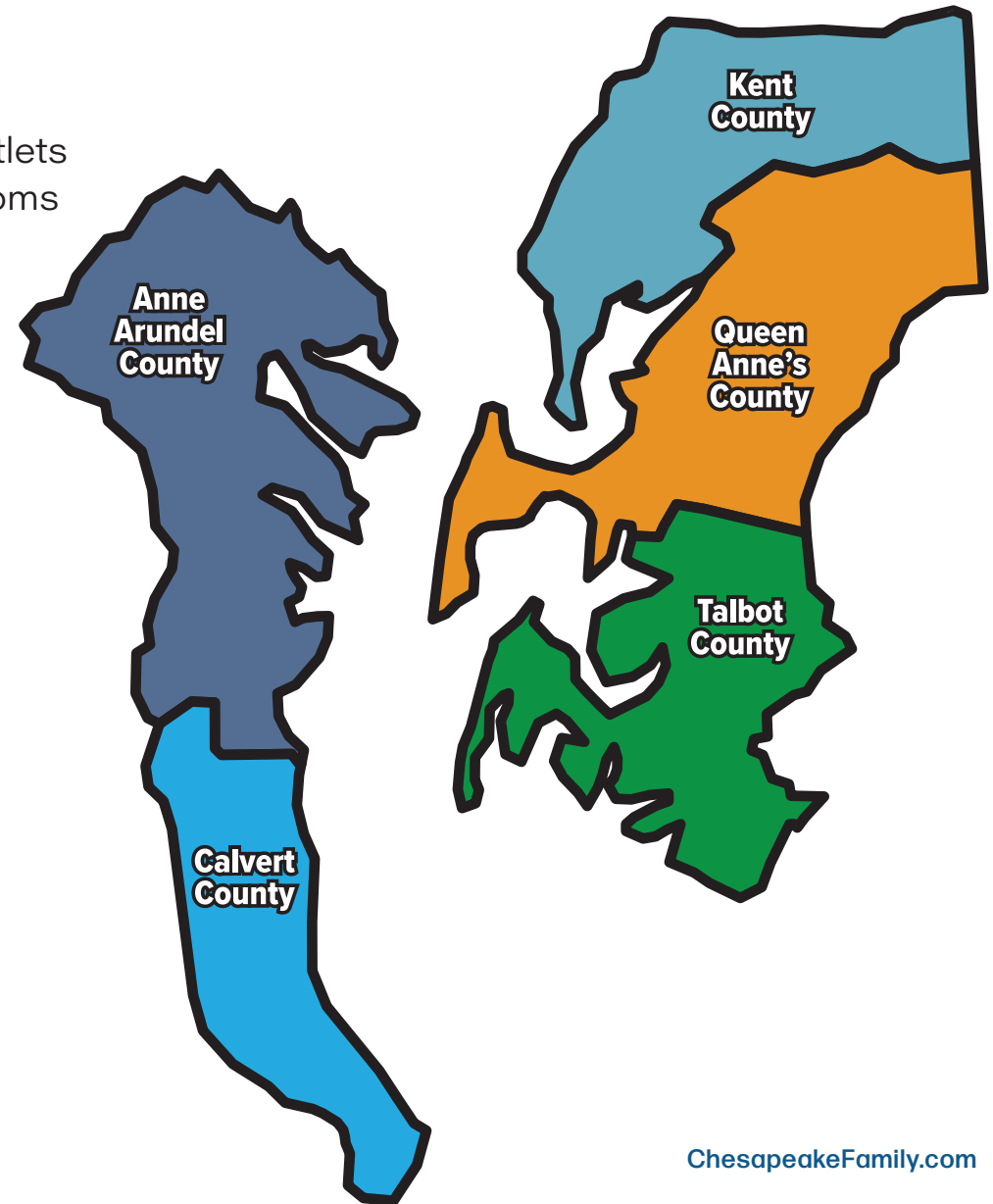
- 99.6% Pickup

### Magazine Audience

Targeted Email

- 100% Female
- 100% Children Ages 0-12
- 100% College Graduates
- 100% Homeowners
- Household Income 125,000+
- Home Value 500,000+
- Our Readers Use Ads in Chesapeake Family Life to Make Buying Decisions

**56,500**  
Digital  
Magazines  
Distributed



# CF 2026 Editorial Calendar

Monthly coverage includes health, education, home & garden, parenting, inclusive, travel and fun.

## January

Sales Deadline Dec. 10  
Camera Ready Ads Due Dec. 12

### Magazine

- Camps and Summer Programs
- Preschool and Childcare
- Indoor Fun

### Directories:

- Camps and Activities
- Education
- Preschool

## February

Sales Deadline Jan. 14  
Camera Ready Ads Due Jan. 16

### Magazine

- BIG Book for Families
- Dental Health

### Directories:

- Camps and Activities
- Education
- Dental

CAMP  
FAIR

## March

Sales Deadline Feb. 11  
Camera Ready Ads Due Feb. 13

### Magazine

- Youth Arts
- Disability Awareness
- Spring Holidays

### Directories:

- Camps and Activities
- Youth Arts & Theater

## April

Sales Deadline Mar. 11  
Camera Ready Ads Due Mar. 13

### Magazine

- Fitness/Sports
- Performing Arts

### Directories:

- Camps and Activities
- Sports
- Performing Arts

## May

Sales Deadline Apr. 15  
Camera Ready Ads Due Apr. 17

### Magazine

- Parties
- Mother's Day

### Directories:

- Camps and Activities
- Parties

## June

Sales Deadline May 13  
Camera Ready Ads Due May 15

### Magazine

- Welcome Summer
- Dental
- Father's Day
- Pregnancy

### Directories:

- Dental
- Pregnancy

## July

Sales Deadline Jun. 10  
Camera Ready Ads Due Jun. 12

### Magazine

- Favorite Doctors and Dentists
- Specialized Learning
- Summer Fun

### Directories:

- Medical

## August

Sales Deadline Jul. 15  
Camera Ready Ads Due Jul. 17

### Magazine

- Back-to-School
- Family Wellness
- After School Activities

### Directories:

- Education
- Medical
- Aftercare

## September

Sales Deadline Aug. 12  
Camera Ready Ads Due Aug. 14

### Magazine

- Big Book of Education
- The Arts

### Directories:

- Arts
- Open House
- Education

## October

Sales Deadline Sept. 16  
Camera Ready Ads Due Sept. 18

### Magazine

- Fall Festivals
- ADHD
- Favorite Schools
- Inclusive Resource Guide

### Directories:

- Independent Schools
- Specialized Learning

## November

Sales Deadline Oct. 14  
Camera Ready Ads Due Oct. 16

### Magazine

- Thanksgiving and Holiday Countdown
- Preschool and Day Care
- Winter Party Guide
- Adoption

### Directories:

- Preschool

## December

Sales Deadline Nov. 11  
Camera Ready Ads Due Nov. 13

### Magazine

- Favorite Doctors and Dentists
- Holiday Happenings & Seasonal Traditions
- Camps

### Directories:

- Holiday Gift Guide